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15TH Professorial Inaugural Lecture:

Prof. Abdalla Has Done Pride to BUK - VC

The Vice Chancellor of Bayero University, Kano, Professor Abubakar Adamu Rasheed *mni*, MFR has extolled the virtues of Professor Abdalla Uba Adamu for his zeal to bag a professorial appointment in two different disciplines, a unique stature in Bayero University and possibly in any of the Nigerian universities.

Professor Abubakar Rasheed said at the 15th Professorial Inaugural Lecture held at Musa Abdullahi Auditorium, Bayero University on Wednesday, that Professor Abdalla Adamu, a Professor in Science Education and Professor of Media and Cultural Communication has done pride to Bayero University.

The Vice Chancellor said the Inaugural lecture with the topic: ***“Imperialism From Below: Media Contra-Flows and the Emergence of the Metro-Sexual Hausa Visual Culture”*** marks the first time in the history of BUK inaugural lectures and most likely in Nigerian universities when an academic stands before professors for a second

on a different field from which he had earlier presented.

He said, “It is exiting for some of us to contemplate the idea of a trained scientist, who developed sufficient interest in the last one decade, making a presentation in Hausa popular culture and delivering lectures in the field in all the continents of the world.”



VC, Prof. A.A. Rasheed, mni, MFR, (left) in a handshake with Prof. Abdallah Uba Adamu, shortly after the Inaugural Lecture

Professor Abubakar Rasheed said there are few instances in the world where an intellectual in academia bagged two professorial appointments, citing instances which include that of the University of London, where a Professor in Linguistics crossed over and delivered a professorial lecture in Medicine.

He said Bayero University has joined serious universities in the world to encourage professors, who develop special interest to double their professorship without neglecting their earlier calling, saying however, “I am not saying all professors should leave their areas to other areas, but where somebody developed special

interest and scholarship, the university is ready to support it.”

Professor Abubakar Rasheed said Bayero University has 145 professors and the number will increase to 200 by the end of this year, urging for more Professorial Lectures in the university as the university could even host two in a day.

In his welcome address, the Chairman of the Professorial Inaugural Lecture Committee, Professor M. S. Abdulkadir, said 15 Professors had presented their professorial lectures and appealed to the others to come on board, saying also that out of the 16 professors who indicated interest to deliver lectures in recent times, 6 have responded positively.

Transcultural Contra-flow Theory Remains the Panacea to Cultural Contamination

- Prof. Abdalla

A Professor of Media and Cultural Communication in the Department of Mass Communications, Professor Abdalla Uba Adamu, has said that media imperialism had been the reason why Hausa film producers jettison their traditional family drama and imbibe western and Hindi film motifs, a phenomenon he believed did more harm than good to the Hausa and their culture as a people.

As a panacea to the influence of media imperialism, he suggested the Transcultural Contra-flow Theory, which he believed would explain the behavior of Muslim Hausa video filmmakers in their use of the Hindi film motif.

Professor Abdalla Uba Adamu whose position was contained in a paper he delivered at the 15th Professorial Inaugural lecture on the topic, ‘Imperialism from Below: Media Contra-flows and the Emergence of Metro-Sexual Hausa Visual Culture’ on Wednesday 9th July, 2014 at the Musa Abdullahi Auditorium.

He said the Hausa video film industry began as a drama movie projecting the culture and identity of the Hausa people, saying that with time the producers began to introduce the idea of re-packaging Hausa folktale into a new non-TV format, although using the same cinematic conventions as the TV series.

He added that most of the dramas were tailored towards mimicking what often happens in the traditional institutions, such as conflict in a Hausa traditional ruling



(R-L) VC, Prof. A. A. Rasheed, mni, MFR, Prof. Abdalla Uba Adamu, DVC (Academics), Prof. M. Y. Bello & Registrar, Alhaji Sani Ibrahim Amin MNIM

house about succession to the throne, with romance thrown in for good measure.

Professor Abdalla stated that subsequently a whole industry emerged patterned on the Hindi film industry star system, saying that in August 1999 the industry was tagged 'Kanywood' to give it a name and recognition.

The dual professor observed with sadness that the transformation of the Hausa video film to a Hindi film clone started from 1995 with Mr. USA Galadima's *Soyayya Kunar Zuci* (Pains of Love), produced under the auspices of the Nigerian Film Corporation, Jos. The video film he said was based on a Hindi film, *Mujhe Insaaf Chahiye*, adding that the overwhelming audience response was that the film was too Hindi and too adult to be accepted in Hausa culture as a video film.

He said even the Hindi film motif being mimicked by the Hausa film producers had the element of western culture because of the influence of Hollywood on their acting pattern, saying that metro sexuality known only in western movies was another phenomenon, which enters the Hindi film lexicon and which also the Hausa actors copied blindly.

Professor Abdalla said Mero-sexual actors do not engage in onscreen violence, preferring to display their muscle so that they can be admired, particularly in song and dance sequences using non-threatening voices in their mimicry.

He said the solution to the aforementioned culture contamination rests on the suggestion he gave at the beginning, which is the Transcultural Contra-flow Theory to explain

the behaviour of Muslim Hausa Video filmmakers in their use of the Hindi Film motif.

Dr. Sani Ibrahim Reappointed Deputy Dean Academics of SPS

Dr. Sani Ibrahim of the Department of Biological Science has been reappointed Deputy Dean (Academics), School of Postgraduate Studies for another two years, effective from 1st July, 2014.

A letter of the reappointment signed by the Registrar stated that all conditions in the first appointment letter stand.

BUK Trains PPU and Maintenance Staff 'Revit Arch. 2013 Application'

Bayero University, Kano in collaboration with Hands on Institute of Information Technology (HIIT) has organized a two-week 'Revit Architecture 2013 Application' Training for the staff of Physical Planning Unit (PPU) and Maintenance Services Department, as part of the ongoing training of staff in the university.

The Registrar, Alhaji Sani Ibrahim Amin, at the opening ceremony, said the training was the fourth in the series; those conducted earlier he said are for Technologists, health workers and then the university drivers' training by the National Roads Safety Corps.

Alhaji Sani Amin said the university is having experts in architecture but because of the modern trends, capacity building is very necessary to update the knowledge of staff for them to face the current challenges in the structural design and other architectural components.

He said the university aimed at executing infrastructural projects which fit world university standards, saying that HIIT has the capacity to deliver and that's why the university partner with them to ensure modernization and quality service delivery.

The Registrar urged participants to be dedicated as the university hopes to see a difference at the end of the training, which commences July 7th and ends Friday, July 18th, 2014. He added that the participants are expected to impart such knowledge on the other staff.

He said the university is executing a lot of projects and new ones will also commenced soon, as such the training should be able to change the trends and patterns, so that the dream of capturing what is obtained in world first class universities would become reality.

Earlier speaking, the Director Physical Planning Unit, Architect Sani Ali, commended the management of Bayero University for the laudable achievements it recorded.

Also speaking, the Head, HIIT, Mr. Abdulfatah Rotimi Umar, said Ravit 2013 has come to build successes, saying further things like AutoCAD would ensure professional efficiency. He assured the university that if its staffers are on 95 percent success, the training would make them 100 percent successful.

Dr. Rabi'a Sa'id Reappointed Deputy Dean, Student Affairs

Dr. Rabi'a Salihu Sa'id has been reappointed Dean, Student Affairs (female) for two years effective from 1st July, 2014.

A letter signed by the Registrar, Sani Ibrahim Amin, MNIM, stated that all conditions in the first appointment letter remain.

Library Registration Commences 7th July, 2014

All registered students, especially fresh and direct entry should come to the University Library for registration along with the following items, beginning from 7th July, 2014, Monday to Friday.

For Fresh Students:

- 1) Admission Letter (Original).
- 2) A photocopy of Student Information Form (SIF).
- 3) Two passport photographs.

For Returning Students:

- 1) A photocopy of Student Information Form (SIF).
- 2) Two passport photographs.
- 3) Clearance letter from the Student's Faculty Library. Engineering students from Engineering Library, Medical students from AKTH Library. Agricultural students from Agricultural library and Old Campus students from Science Library.

Staff Model Primary School

Conduct of primary One New Intakes Interview for 2014/2015 Academic Session

This is to inform parents and the University community that the conduct of primary one new-intakes interview will come up on Saturday, 19th July, 2014 for staff children; 26th July, 2014 for non-staff children and 2nd August for transfer cases.

Time: 9:00am

Venue: Old Campus, Staff Model Primary School, Bayero University, Kano.

Mohammad Shanono, directed parents to be punctual and come along with the original copies of their children's birth certificates to the venue.

A statement signed by the Principal, Haruna

BUK Scholarship To Neighbouring Communities

Bayero University, Kano has directed 42 sons and daughters of its neighbouring communities, who are the beneficiaries of the University's scholarship, to see the Personal Secretary to the Deputy Vice Chancellor (Administration), Abdulsalam Saleh, immediately.

A statement signed by the Deputy Vice Chancellor (Administration), Professor Saddiq Isa Radda, requested the underlisted beneficiaries to come along with valid I.D. cards. The students are:

S/N	REG. NUMBER	NAME	DEPARTMENT	WARD
1.	SCI/08/REM/01474	Aliyu Bello Hamisu	Physics	Dorayi Babba
2.	AI/12/ARA/00300	Abubakar Sadi Bello	Arabic	Dorayi Babba
3.	AI/11/ARA/00849	Yahaya Musa Aliyu	Arabic	Dorayi Babba
4.	AI/12/ARA/00265	Umar Umar Salisu	Arabic	Dorayi Babba
5.	SMS/10/ACC/01365	Mashahud Auwal	Accounting	Dorayi Babba
6.	SMS/11/ACC/01783	Kabiru Auwal	Accounting	Dorayi Babba
7.	EDU/11/BAE/02720	Mustapha Sadi	Education	Dorayi Babba
8.	EDU/11/TEC/00329	Nafiu Alasan Inuwa	Science and Tech. Edu.	Dorayi Babba
9.	SCI/10/BCH/00735	Lawan Yasir Adam	Biochemistry	Dorayi Babba
10.	ENG/12/MEC/00093	Abdul'aziz Muhammad Mu'azu	Mechanical Engineering	Langel
11.		Murtala Isa Usman		Langel
12.		Maitama Yusuf Ado	Education	Dukawuya
13.		Salisu Ado Ahmed	Geography	Dukawuya
14.		Iliyasu Abubakar	Dental Surgery	Dukawuya
15.		Amina Mubarak	Political Science	Dukawuya
16.	SCI/08/REM01284	Umar Abdullahi Abubakar	Agric Engineering	Kabuga
17.		Jamila Salisu Yusuf	Islamic Studies	Kabuga
18.	AI/12/ISL/00062	Shema'u Umar Zaibairu	Arabic	Kabuga
19.		Salisu Isah Yusuf	Medicine	Kabuga
20.	EDU/11/ADE/00922	Sani Umar	Adult Education	Kabuga
21.		Muhammad Adamu Ilyasu	Islamic Studies	Kabuga
22.		Kura Rabi Abdullahi	Computer Science	Kabuga
23.	EDU/11/ADE/01032	Saleh Yahaya Janguza	Adult Education	Dan-bare
24.	SCI/10/BIO/01208	Zuhuriya Abubakar Abubakar	Biological Sciences	Dan-bare
25.	SCI/11/MTH/00833	Abubakar Abubakar	Mathematics	Dan-bare
26.	EDU/12/BAE/00298	Bashir Alhaji Saleh	Education	Dan-bare
27.	EDU/11/ADE/01022	Niimatullah Shazali	Adult Education	Dan-bare

28.		Labaran Muhammad Kasim	Sociology	Rijiyar Zaki
29.		Salihu Sha'aban Sani	Mass Communication	Rijiyar Zaki
30.		Abba Buhari Alhassan	Mass Communication	Rijiyar Zaki
31.		Shehu Tasi'u Maikudi	Chemistry	Rijiyar Zaki
32.		Ali Muhyiddeen Ishaq	Political Science	Rimin Gata
33.	SMS/12/POL/00037	Abba Abubakar Habib	Political Science	Rimin Gata
34.	EDU/12/BAE/00396	Ibrahim Ado Bello	Education	Rimin Gata
35.		Umar Baballe Auwalu	Adult Education	Rimin Gata
36.	EDU/12/BSC/00067	Abba Muhammad Rabi'u	Education	Rimin Gata
37.	SMS/12/POL/00285	Muhammad Rufa'i Rimin Gata	Political Science	Rimin Gata
38.	SCI/11/CHE/01598	Muhammad Bashir Shaharuddeen	Chemistry	Rimin Gata
39.		Abubakar Sulaiman R/Gata		Rimin Gata
40.		Isyaku Yusif		Rimin Gata
41.		Adamu Umar Sulaiman		Rimin Gata
42.	EDU/13/BAE/01480	Yusif Abdulmumini	Education	Rimin Gata

SEMINARS

The following departments/Centre invite the University Community to their departmental seminars, scheduled as follows:

Biomathematics Lecture:

Members of the Science based faculties of Science, Engineering, Agriculture and the College of Health Sciences are cordially invited to an enlightenment lecture on Biomathematics scheduled to hold as follows:

Date: Wednesday, 16th July, 2014

Time: 10:00am

Venue: Prof. A. A. Rasheed Board Room, Dean's Office, Faculty of Science

Chairman: Prof. M. Y. Bello (DVC-Academics)

A statement signed by the Dean, Faculty of Science, Professor B. S. Aliyu, said "Come and learn how Biomathematics is relevant to your field of Research."

Department of Library & Information Sciences: *Departmental Seminar Series*

Presenter 1: Dr. A. A Maidabino

Title: *'Collection Development versus Collection Security Policy Guidelines in University Libraries: Requirement and Rationale based on a harmonised CONSPECTUS Model'*.

Presenter 2: Ahmed Mohammed

Title: *'Matching towards Information Society: The contributions of Extension agencies and agents in the delivery of Agricultural information to Small Holder Farmers in Nigeria'*.

Discussants:

1. Dr. Halil Said
2. Prof. Ghaji A. Badawi

Chairman: Dr. Mansur Kiyawa Dean Faculty of Education

Date: Friday, 18th July, 2014

Time: 10:00am

Venue: Common Room Faculty of Education

Institute of Continuing Education:
Seminar Presentation

Presenter: Dr. Muhammad Ibn Abdullahi

Topic: *'The Islamic Perspective of Parenting the Exceptional Child: Implications for Counseling.'*

Chairman: Dr. Salisu Shehu

Date: Wednesday, 16th July, 2014

Time: 10:00am

Venue: ICE Conference Room, ICE Campus, Kofar Dawanau, Kano.

Department of Electrical Engineering:
Seminar Presentation

Presenter: Dr. Hassan A. Bashir

Title: *'Global Optimization with Derivative-free, Derivative-based and Evolutionary Algorithms.'*

Date: Friday, 18th July, 2014

Time: 10:00am

Venue: Conference Room - Electrical Engineering Department

Department of Physical & Health Education: **Notice of "Walk for Life"**

Topic: *'WALK FOR LIFE.'*

Date: Saturday, 12th July, 2014

Time: 7:00am

Venue: Take Off Point (New Site Stadium).

Centre for Dryland Agriculture (CDA):

The Centre for Dryland Agriculture informs the University community that a team of experts from Thomson Reuters will come to the University to make a presentation on the better ways to understand the research

analytical needs of the University and suggest ways to improve them.

According to the Deputy Director, Research and Publications, Kabir Mustapha Umar, PhD, the programme is scheduled as follows:

Date: Thursday, 17th July, 2014

Time: 10:00am to 1:00pm

Venue: CDA Training Hall.

Lost Item

- 1) A BUK staff I.D card, driving license and three ATM cards belonging to Isyaka Abdulkadir, Civil Engineering Department.

If found please bring it to the Publication and Documentation Division for onward return to the owner.

Wedding Fatiha

Engineer Auwalu Muhammad Abdullahi of the Mechatronics Engineering Department invites members of the University community to his wedding fatiha, scheduled to take place as follows:

Date: Friday, 18th July, 2014

Time: 2:30pm

Venue: Juma'at Mosque Bayero University, Old Site

Appreciation

Professor Yahaya Mustapha of the Department of Plant Biology wishes to express his appreciation to the members of the University community who attended his wedding fatiha on Saturday, 7th June, 2014 at Yahya Road Juma'at Mosque Kaduna.

May Allah reward you all abundantly, amin.

DO YOU KNOW:

- That BUK consumes a lot of Energy Daily?
 - That Power Supply by PHCN is Poor?
 - That The University Relies on its Generators for Power Supply at Staff Quarters, Administrative, Academic and Students Areas?
 - That The University Spends a lot of money on Diesel and Generators' Maintenance?
 - That Some Staff members Leave Offices Without Switching-off Electrical Appliances?
 - That 1 Extra Hour of Air-conditioning in a Room Uses Enough Energy to Power A TV for a Year?
- ✓ To Reduce Cost and for Safety, Help the University by Putting-off all Electrical Appliances when not in use!